


Shu-Ling Chang (張淑玲)		
Department of International Business Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yongkang Dist., Tainan 71005, Taiwan	Office: S508-10 ☎: 886-6-2533131 ext.5130 ☎: 886-6-2544363 ✉: shuling@stust.edu.tw	

Education

- MBA, Department of International Trade, National Chengchi University, 1991/6
- BBA, Department of International Trade, National Chengchi University, 1989/6

Area of Specialty

- International Trade Practice, International Trade and Financial Engineering, International Trade's Case Study

Academic Experience

- Instructor, Department of International Business, Southern Taiwan University, 1995/8 to present
- Instructor, Department of International Trade, Wufeng University, 1993/8 to 1995/7
- Chairman, Department of International Trade, Wufeng University, 1994/8 to 1995/7
- Instructor, Department of International Trade, China University of Technology, 1991/8 to 1993/7

Publications

Journal Papers:

1. Chang, Shu-Ling, (2006) "The Applications of Standby Letters of Credit in Taiwanese Enterprise's Financing in Mainland China," *Monthly Bank of Taiwan*, 42(9), 43-52. (in Chinese)
2. Chang, Shu-Ling, (2002) "Research on International Trade Financing from the Perspective of the Evolution of International Trade Payment Methods," *Monthly Bank of Taiwan*, 38(1), 65-73. (in Chinese)

Conference Papers:

1. Li, Chun-An, Chang, Shu-Ling, Yao, Min-Chih (2014)"News Sentiment and Its Effect on Price Momentum and Sentiment Momentum" 2014 Annual Meeting of the Northeast Decision Sciences Institute. Pennsylvania, U.S.

2. Long-Jainn Hwang and Shu-Ling Chang (2013) "ARE IMPORTS, EXPORTS AND ECONOMIC GROWTH OF TAIWAN COINTEGRATED?" The 9th International Conference on Knowledge-Based Economy and Global Management, Taiwan R.O.C..
3. Chang, Shu-Ling, (2006) "Current Situation and Future Development of Ocean Freight Forwarders Service," 2006 Chung-Hua International Trade Association Annual Meeting and Conference, Taipei, Taiwan.

Dissertation:

- Chang, Shu-Ling, (1991) "A Study of Non-stationary Tests for Macro Economic Time Series," Master Dissertation, National Chengchi University

Entrusted Practical Projects

1. Ministry of Finance, Kaohsiung Customs Office, No. I000-105P195, "TWAE0 Supply Chain Security Personnel Training Session," 2016/10/28- 2016/12/31
2. Ministry of Finance, Kaohsiung Customs Office, No. I000-104P034, "TWAE0 Supply Chain Security Personnel Training Session," 2015/10/15- 2015/10/18
3. Entrusted Practical Research No.211030284, "The Servicization of Manufacturing on Auto Parts and Accessories and Innovative Value-added Integration ," 2014/05/01- 2014/10/31
4. Ministry of Finance, Kaohsiung Customs Office, No. I000-103P221, "TWAE0 Supply Chain Security Personnel Training Session," 2014/08/01- 2015/01/31
5. Ministry of Finance, Kaohsiung Customs Office, No. I000-102P023, "TWAE0 Supply Chain Security Personnel Training Session," 2014/04/15- 2014/07/31
6. Ministry of Finance, Kaohsiung Customs Office, No. 211020165-GP, "TWAE0 Supply Chain Security Personnel Training Session," 2013/05/17-19

Honors and Awards

1. International Introductory Award in Customer Service, No:606149716/470, The City and Guild of London Institute, Jan. 2011
2. International Introductory Award in Customer Selling, No:606149716/850, The City and Guild of London Institute, Jan. 2011

Professional Certifications

1. Service Management Analyst, No: SMA201606188, Matrix Management Consultants Company, Jun. 2016
2. Survey and Research Analyst, No: SRM201606372, Tristar Statistics service company, Jun. 2016
3. Customer Relationship Management Assistant, No: 2015CRMA-T00098, General

- Chamber of Commerce of the Republic of China, Jun. 2015
4. Business Management Certification Basic , No: 2015BMCB-T00098, General Chamber of Commerce of the Republic of China , Jun. 2015
 5. International Marketing Communication Analyst, No: IMSC-T84730050, Applied Business Management Association, Jan. 2014
 6. International Marketing Strategy Coordinator, No: IMCA-T84990009, Applied Business Management Association, Jan. 2014
 7. Behavior Image-Customer Service Manager, No: SPQMAS-BIM-10100346, Taiwan Service Management Association , Feb. 2012
 8. Customer Service Inspection Manager, No: SPQMAS-CSIM-10100245, Taiwan Service Management Association , Feb. 2012
 9. TWAE0 Supply Chain Security Personnel, No: 99-036-1001000256, Ministry of Finance, Jan. 2010
 10. International Trade Management(Class B), No: 200-000181, Technician Certificate R.O.C, Mar. 29, 2009

Academic and Professional Services

1. Authorized Supervisory committee of International Trade Management, Technician Certificate R.O.C, 2008-2016
2. Ninth Member of Education and Training Committee , CHINESE CARGO CLEARANCE AUTOMATION ASSOCIATION, No:02242014 2014/03/26- 2017/03/25
3. Serving as a consultant of a private organization , Tristar Statistics Service Company, No:20161008 2016/01/01- 2016/12/31
4. Serving as a consultant of a private organization , Matrix Management Consultants Company , No:20161010 2016/01/01- 2016/12/31
5. Member of Education and Training Committee, JI LIAN Container Company , No:010402003 2015/07/01- 2016/12/31